

# ReadingFish

Mental Imagery Program to Improve Comprehension



Successfully solving learning Problems since 1995

## Importance of Reading Comprehension

No skill is more important to success than reading comprehension. The goal of all reading is understanding. Schools emphasize decoding when teaching reading skills, but they generally do not teach the underlying skills needed for effective reading comprehension. Without reading comprehension help, struggling learners do poorly on tests and don't gain the knowledge needed for success.

## Our Methodology

ReadingFish®, our exclusive research based program, integrates and sequentially applies three types of instructional practice identified by independent research as effective at improving reading comprehension.

- ① A highly structured 'visual imagery' program.
- ② Cognitive skills training designed to improve working memory, attention, and visualization skills.
- ③ Instruction and practice using effective reading comprehension strategies.

## What is Visual Imagery?

**Visual Imagery** creates a mental image in the reader's minds eye that allows them to transform a writer's words into mental images. This theatre of the mind helps students engage with the text, remember key information, and have more fun while reading.



## Our Outcomes

### Three Year Increase in Reading Comprehension

ReadingFish is so effective that after 30-50 hours of instruction, students on average gain over three-years in reading comprehension on standardized testing.

\*\*Read the ReadingFish white paper and the research behind all our programs at: <https://coloradoreading.com/resources/>

## Program Details

ReadingFish® uses research-based teaching techniques, which include multi-sensory instruction and scaffolded, individualized instruction.

The way information is introduced, developed, reinforced, and practiced is based upon years of independent research and classroom verification.

### Visual Imagery

Students begin learning a series of questions that need to be answered in order to create an accurate vivid mental image. This provides students with direction to help them identify what is important and a structure to relate those elements to another person using language.

### Cognitive-Skills Training

- Auditory memory
- Left/Right brain integration
- Sequencing skills
- Attention & spatial relationships
- Visual memory
- Visualization skills
- Vocabulary

### Comprehension Strategies

Students learn a variety of proven strategies for comprehension. Each one actively engages the student with the text, providing a structure for the student to extract the needed information and a method to improve the retention of the information.